

## Director's Desk

With Union Budget 2013-14 indicating small steps towards re-instating the investor confidence and bringing the economy back on track, there is a long journey ahead in order to move towards a sustainable growth model.

However, with rising costs and shrinking margins, remaining competitive will be the key to survive in a demand driven environment. The rapid emergence of e-commerce has further underscored the importance delivery capability. In our mission to help our clients stay ahead on the curve, we present in this edition our solution for route optimization based on a very successful deployment for one of our esteemed clients.

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## Key Updates

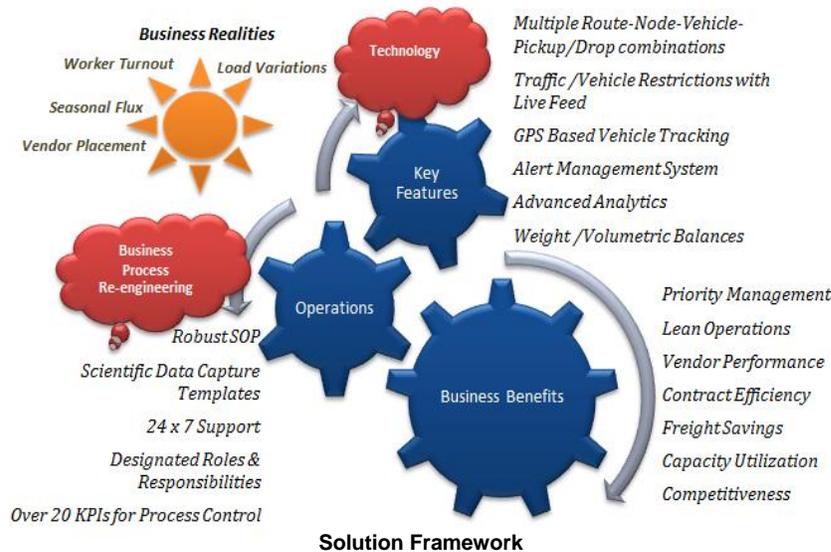
- CM of Arunachal, MrNabamTuki, launched e-PDS project which is jointly driven by Beacon and Govt. of Arunachal Pradesh.
- Beacon expanded its services for an Express Industry Major by diversifying into Multi-Modal Dispatches.
- Beacon has integrated technology and process management by setting up its own team of technical developers. This team churns out easy to deploy, business operations tools and dashboards for our clients.
- Beacon participated as sponsor at the Logistics Achiever's Award and Talent Hunt 2013, held at Taj Palace on 9<sup>th</sup> Feb, 2013.

To know more about our engagements and how we can help, please [contact us](#)

[www.thebeaconservices.com](http://www.thebeaconservices.com)

## Logistics: Cracking the Last Mile Puzzle

The trade-off between cost and service for Last Mile Logistics has always been a reality. Beacon recently unleashed a combination of Technology and Business Process Re-engineering to not only balance the two objectives but also deliver **over 13% Savings within 2 Weeks** of implementation



### How it Works?

- ✘ Eliminates waste from the system by cutting down on non-value adding steps from Dispatch and Unutilized vehicles from Contract.
- ✘ Uses complex parallel processing simulation engine to achieve critical business objectives.
- ✘ Multiple constraints capturing capability- Load dimensions, Contract SLAs, Freight, Vehicle Type, etc
- ✘ Implementation backed by Beacon's strong expertise in SCM & related technologies.

To know more how your organization can benefit from our Route Optimization Toolkit or from our other service offerings, please get in touch with us.

## Latest from Beacon

### Delivering Scalable Business Models...

- Beacon scaled up its PPDM deployment by launching and stabilizing **second** factory initiative for an Indian Food Major.
- Parallel operations of 2 factories on **IPMS Model** helped reduce deployment costs, thereby delivering greater ROI for the client.

#### What is IPMS?

Integrated Planning & Management System (IPMS) is a simple yet powerful process management methodology to help our clients derive strategic & operational advantages from multi factory-multi geography operations.

### TRY IT Price Elasticity Decomposition Tool

